



Introduction:

Lead India 2020 is an NGO with a mission to empower 540 Million youth of India as responsible citizens through value-based education and "Aap Badho Desh Ko Badhao - ABDB" leadership training to realize a developed India by the year 2020. With an underlying philosophy that individual development leads to national development, youth are made to understand this reality. Guided by the 10- point oath designed by His Excellency Dr. A.P.J. Abdul Kalam, the former president of India, trained youth embrace a new way of living. Those who have undergone the training program set high goals in life and become Change Agents, not only transforming their lives but also that of their family, society and nation. The beauty of this training program is that the empowered Lead India Change Agents in turn train their peers. A Lead India National Clubs (LINC) is created in each and every school, forming the platform through which Li2020 spreads its mission and message. The Lead India Movement's primary focus is to:

1. **Provide the "Aap Badho Desh Ko Badhao – ABDB" leadership training in High Schools:** The primary focus of the ABDB training is to transform youth as Change Agents and Responsible Citizens to engage them in the Nation Building to see India as a developed Nation by the year 2020. The concept of Change Agents and the **ABDB** training program has firmly taken root in South India, started in the combined state Telangana + Andhra Pradesh (old) since its inception in 2004 and spreading rapidly throughout India.
2. **Setup Lead India Bharat Ratnas Schools in every district of India:** Lead India Bharat Ratnas is an Educational Movement to redefine the method of learning [with the exception few centers of excellence like IITs and IIMs since independence, the India education system still the Lord Macaulay's style], compiling the ancient education system's best practices of character formation, strengthening mind and expanding multiple intelligence, entrepreneurial leadership with modern practical education methods with advance technology and keeping the national development in mind. Compilation of Lead India Bharat Ratna's model will be shared to empower all schools and provide an alternative affordable corporate education to the common man with a focus on rural India. Training teachers as nation builders and schools as center of excellence by replicating the Lead India Bharat Ratnas as chain of schools in every district/mandal to chisel students as Ratnas- Gems to make Bharat as Ratna garbha – a global leader.
3. **Provide Urban Amenities in Rural Areas (PURA):** This is the dream project of HE Dr. Kalam. The primary objective is to ensure holistic development of the rural India and reduce the migration of people to urban areas by providing electronic connectivity, health connectivity, education connectivity, energy connectivity and ultimately leading to economic [financial] connectivity.

The ABDB Leadership Training:

The nation today is deprived of value based education, youth of character and responsible citizens. Youth ask for rights and forget their responsibilities. To create individuals with values, good character and a sense of responsibility is the need of the hour. This program initiated ten years ago by Prof. Sudershan Acharya under the mentorship of His Excellency Dr. A.P.J. Abdul Kalam which has transformed millions of youth. The key components of ABDB training program is to develop Physical, Mental, Social, Global, Career and Spiritual skills that aid and guide them in life and ultimately leading to national development. The ABDB training is a 3 day intensive integrated training program where, the students, teachers and available

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parents undergo together to become change agents, followed by a monthly field work, a sample list of the top 5 field work activities are:

1. Each one teach ten to eliminate illiteracy
2. Each one plant ten trees and nurture to ensure their growth
3. Identify and turn-off bad habits in ten people, like drinking, smoking, gambling, abusing women and children
4. Health and nutrition education for ten people in their neighborhoods
5. Sanitation – Increase the awareness and cleanup the neighborhoods to make them clean and green

The ABDB Training - Pilot Project:

In 2004, Lead India began training in the state of Andhra Pradesh (A.P.). The Initial Pilot was conducted on 6000 Tribal Students from remote Villages. Though the idea seemed quite eccentric at first, the results were astonishingly positive. Who could have thought that tribal children possessed such amazing potential? All they required was the necessary tools to achieve success. Due to the substantial success of this initial pilot test, the project was extended to 25,000 Tribal Students in the next 2 years. The results were measured scientifically and over exceeded initial expectations. In short, Lead India organization was very satisfied with the results of these pilot projects and looked to implement them on a larger scale.

The ABDB Training Expansion and Stress Test:

Since the initial pilot project in 2004, Li2020 has taken many initiatives to expand their training across India. In just two years, a massive scale experiment done in Medak District as a Proof of Concept. Over 1,000,000 Students, 500 headmasters, and 6000 Teachers were trained. The results were astounding once again, erasing any doubt that this project would not prevail. The last of the initial projects was in 2007, in which Karimnagar District, A.P. was chosen to be stress tested. Extended training was offered in Government Schools. In this stress test scenario a vast 2,380, 000 Students, 12,000 Teachers, 1000 Head Masters were included. The success of this program is undeniable, and has proven its value in numerous tests. Li2020 is now seeking the help from Indians currently residing in India, NRI's, Government assistance, Corporations from the private sector. To learn more about how you can personally contribute to the cause, visit www.Li2020.org.

The ABDB Training Impact:

Lead India 2020 organization has changed the lives of millions of youth, and continues to impact many more on a daily basis. One of the real success stories will touch your heart, and show you how much LI2020 can turn around a child's life. Srikanth Bolla, a 9th grade visually challenged student attended Lead India ABDB Training Program. Lead India took about 30 students with diverse backgrounds, socially, financially and physically challenged children to Rastrapathi Bhavan on August 28, 2006 to meet His Excellency Dr. A.P.J. Abdul Kalam, then president of India. After giving them a tour of the presidential palace and personally serving them lunch, HE Dr. Kalam asked during the interaction with the children, "What would you like to be when you grow up?" Many replied with a standard answer doctor, engineer, lawyer etc., However when it was Srikanth's turn he proudly stood up and proclaimed, "**Dr. Kalam, I would like to become the first visually challenged President of India**".

HE Dr. Kalam had never heard this kind of a response before in any of his interactions, let alone from a visually challenged student. With the inspiration and motivation, Srikanth determined to study in the best science and technology colleges of the world. He scored above the 90% in all his exams and he took the SAT exam to qualify for admission into US Universities. He scored 2200/2400 in SAT and 800/800 in math. He was admitted with a fully paid scholarship to study at the world famous Massachusetts Institute of Technology (MIT) in Boston. Srikanth successfully graduated from MIT in May 2014. While studying in Boston, in his second year, he developed a software for blind people to operate their bank accounts. He created a training program for physically challenged youth to provide employable skills and trained over 8000 people and successfully employed them. He created his own enterprise which employs physically challenged youth to manufacture paper goods, catering to local markets in Hyderabad and he is now expanding into every metro city in India.

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He is aspiring to join Harvard University for an MBA degree, still focused on becoming the “**first visually challenged President of India**”.

There are many success stories but another notable success of this program includes Sindhu, a badminton star who had undergone Lead India training program in 2010. She set a goal to become world champion and now she has become top 10 players internationally.

Concluding Remarks:

The primary mission of Li2020 program is to educate the 540 Million youth of India and provide them with the necessary perquisites for success. In conclusion, Lead India 2020 programs have helped change the lives of millions of children and their families. The success of this program has proved itself time and time again. With success stories such as Srikanth Bolla and Sindhu backing from former President HE Dr. Abdul Kalam, all we need is you to make this organization revolutionize India’s education system forever.

The primary mission of Li2020 program is to educate the 540 Million youth of India and provide them with the necessary perquisites for success. Each child who undergoes the ABDB training program will develop Physical, Mental, Social and Spiritual skills that aid and guide them in life. The organization also touches upon the issues not currently addressed by the Indian education system. The goals include empowering underprivileged youth and women to realize their dreams. Each trained students will act as change agent in society. They will teach 10 others what they learned during the training program, thus eliminating illiteracy, unemployment and ultimately poverty. Each student will also plant 10 saplings, which preserves nature and the environment which mankind is destroying at an irreversible rate. Finally, the change agents will stop 5 people from engaging in health impairing habits such as drinking or smoking and educate others about AIDS prevention. ABDB training has also been extended to “Providing Urban Amenities in Rural Areas” program. In which families living in very rural areas, far from cities will be provide with modern living amenities. This includes clean water, modern housing, technology, internet connectivity and many more. These amenities are the keys to success and allow previously incapable children to compete in today’s highly competitive world.

A developed India is possible by 2020 but we must start today to make it happen. We must educate every child, because we do not know where the next Srikanth or Sindhu will come from. It is not our place to try to find them, to comb through the villages and cities. We must entrust our vision to the entire generation, and teach them one and all. We must lead India’s youth, so one day they lead India:

- To provide transparent and accountable system and free the nation from corruption, where the gap between rich and the poor is reduced.
- To ensure safety for women and children indoors and outdoors
- To provide clean water, air and food and shelter for all
- To provide urban amenities to rural areas by bridging the gap between urban and rural India
- To protect the environment and health by planting trees and reducing the usage of plastic and Styrofoam
- To make the quality healthcare and education affordable to all classes of people
- More importantly, engage in the process of selection and ensuring the election of right leaders to lead us
- To stop chasing for jobs. Think big to become an entrepreneur, create wealth to generate employment.

In conclusion, having completed a decade of service, Lead India 2020 programs have helped change the lives of millions of children and their families. The success of this program has proved itself time and time again. With success stories such as Srikanth Bolla and Sindhu backing from former President HE Dr. Abdul Kalam, all we need is you to make this organization revolutionize India’s education system forever.

To learn more about how you can get involved and personally contribute to the cause, visit www.Li2020.org or drop an email - Contact@Li2020.org.

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Harikishan Eppanapally
President and Chairman of the Board
Lead India 2020 Foundation, Inc. (USA)

Mr. Eppanapally is an entrepreneur and a philanthropist with a passion for education, healthcare and the environment. His lifelong mission has been to transform and establish a peaceful society for harmonious living.

With over 25 years of experience as a financial services IT professional, Mr. Eppanapally has been involved in directing and managing global technology. He is currently serving as Vice-President of Global InfoTech division at Bank of New York Mellon.

Mr. Eppanapally is the founding board member and Vice-President of Financial Policy Council (FPC) www.FinancialPolicyCouncil.org. The FPC is a policy think tank whose mission is to formulate and promote sound fiscal policies based on the principles of free enterprise and wealth creation, to promote the ideas and principles of the American Founding Fathers. The primary focus is to bridge the gap between Wall Street, Main Street and Washington.

Mr. Eppanapally is a Trustee and Overseas Coordinator, and founding president of US Chapter of the Lead India 2020 Foundation www.LeadIndia2020.org, a social transformation organization initiated and promoted by the former President of India Dr. APJ Abdul Kalam to educate, inspire and transform 540 Million youth of India.

Mr. Eppanapally is the founder of the Save Telugu Organization, www.SaveTelugu.org with a mission to promote Telugu Language, Art, and Culture among the Non Resident Indians globally. He honored several people who dedicated their lives to preserve and promote the Telugu Language, Art, and Culture for future generations.

Mr. Eppanapally was the founding President of VT Seva, (www.VTSeva.org) Volunteering Together for Service, a global non-profit organization with over 100,000 volunteers dedicated to providing education to tribal and blind children, cancer screening for rural women and children, and disaster relief during floods/tsunamis and earth quakes. VT Seva also promotes awareness for protecting the environment by planting trees and reducing the use of plastics.

Mr. Eppanapally has been actively involved in American Politics. He was considered by the GOP to run for US Congress from New Jersey in 2014. He has been supporting Indian Americans to run for elected offices at various levels and encouraging take active role in politics to protect the interests of Indian American community in the US.

Mr. Eppanapally is the founding Chairman of the Eppanapally Charitable Foundation (ECF) www.Eppanapally.org, with a mission to support organizations and people who are selflessly involved in serving society to instill human values and improve the lives of people educationally, morally and socially to establish a peaceful society for harmonious living. Through this family foundation, Mr. Eppanapally funded to rebuild the Government High School at which he studied, now named after him as ‘Harikishan Eppanapally Zilla Parishad High School’, he also built a High School for 500 Tribal children in rural India, built a community center with 1000 capacity, renovated two 12th and 14th Century temples, and provided scholarships and teaching aids to many deserving students and schools. The ECF also recognized several distinguished personalities with the “Eppanapally” award and with the “Shanti Sree” global peace honor.

Mr. Eppanapally received his B. Tech in Mechanical Engineering from Jawaharlal Nehru Technological University, Hyderabad, India, and M.S. in Computer and Information Science from New Jersey Institute of Technology, Newark, New Jersey. He received the Delhi Telugu Academy’s Excellence Award for social service for the year 2010.

He is married to Dr. Shanti Sree. They have a daughter, Pooja Jyoti and a Son, Vamshi Krishna. Pooja is a student of Business and Political Economy (BPE) Program at NYU Stern Business School and founder of Save the Weavers Organization, www.SaveWeavers.org. Vamshi Krishna is in 10th grade in Livingston High School, NJ and has taken up a global initiative to reduce the usage of Plastic and Styrofoam in daily life to protect Health and Environment.

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